

AIIMS Bathinda Observes Swachhata Hi Seva 2026

“Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat”

Bathinda, 17 September 2026: AIIMS Bathinda today commenced the observance of **Swachhata Hi Seva (SHS) 2026**, under the leadership & guidance of the **Dr Rathan Guptha, Executive Director** and **Dr Rajiv Kumar, Medical Superintendent, AIIMS Bathinda**. being organised from **17 September to 2 October 2026**, under the theme **“Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat.”**

The campaign aims to promote **collective participation and sustained cleanliness** through activities within the Institute as well as in public and community spaces.

The **13-day campaign** will focus on the five key pillars of SHS 2026:

1. **Transformation of CTUs & Clean Public Places**
2. **Swachh Paathshala – Yuva for Swachhata**
3. **SafaiMitra Suraksha Evam Samman Shivr**
4. **Jan Bhagidari for Swachhata**
5. **Swachhata Se Samriddhi**

As part of the campaign, AIIMS Bathinda will undertake **Swachh Paathshala and youth engagement, Adopt-a-CTU/GVP initiatives, cleanliness drives at public places, community awareness and Jan Bhagidari activities, Clean Tourist/Pilgrim Site activities, RRR and Waste-to-Wealth initiatives, and SafaiMitra health, safety and recognition programmes.**

The Institute will also coordinate with the **District Administration/local bodies, educational institutions, NGOs/CSOs, community groups, youth volunteers and other stakeholders** to extend the campaign beyond the hospital campus and encourage wider public participation.

A key focus of the campaign will be promoting four-stream segregation at source at community level: Awareness on Solid Waste Management Rules, 2026

* Wet Waste: Kitchen and biodegradable waste – composting/bio-methanation.

* Dry Waste: Plastic, paper, metal, glass, etc. – recycling through MRFs.

* Sanitary Waste: Diapers, sanitary products, etc. – securely wrapped and kept separately.

* Special Care Waste: Medicines, bulbs, paint cans, mercury items, etc. – handed over to authorised agencies/designated centres.

Through these activities, AIIMS Bathinda will promote **responsible waste management, segregation at source, recycling and community participation.**

A major highlight will be **“Ek Din, Ek Ghanta, Ek Saath” on 1 October**, when collective voluntary shramdaan will be undertaken with participation from AIIMS and the wider community.

The campaign will culminate on **2 October – Swachh Bharat Diwas**, with awareness regarding **SWM Rules 2026 and Swachh Seva Aankalan**, along with plantation at cleaned/transformed CTUs/GVPs under **“Ek Ped Maa Ke Naam.”**

The campaign reinforces the message that **cleanliness is a shared responsibility**, requiring active participation of institutions, communities and citizens to create a cleaner, healthier and more sustainable environment.